

From: **Dr. Maria del C. Pasquel-Moxley C-PR Chair**
To: **IFCC Champions, IFCC National Representatives**
Date: **5th March, 2024**
Ref: **IFCC Global Lab Medicine Week 2024**

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**To: IFCC Champions,
IFCC Full Member Societies' National Representatives,
IFCC Affiliate Societies' Representatives**

Dear All,

We would like to first thank you for your fundamental support of the IFCC and its initiatives related to the Laboratory Medicine profession.

As you know, in 2022, IFCC has launched a new initiative entitled “**IFCC Global Med Lab Week**” which will be carried out in April each year.

The Global Medical Lab Week celebration is now in its third year. Its role is to highlight the vital role of clinical laboratory professionals in health care, public health, and the diagnosis of disease.

The recent COVID-19 pandemic highlighted the critical role laboratory professionals played in diagnosing and monitoring patients with COVID-19. In 2023, the GMLW took place from April 23rd to April 29th.

This event is led by the Committee on Public Relations (C-PR), a committee of the Division of Communication and Publication (CPD), in collaboration with TF-YS. Several countries developed press releases, scientific activities, and engaged in activities between scientific societies and the families of their members to promote the profession of clinical laboratory professionals. Such activities were also promoted on social networks, where photos, logos of the week, and videos made by different professionals in their laboratories were shared.

IFCC extends sincere gratitude for your invaluable cooperation during GMLW 2023, which significantly boosted activity across IFCC's social media platforms, including Facebook, Instagram, LinkedIn, and Spotify podcasts.

Launching of GMLW 2024

The theme for GMLW in 2024 will be “**Labs Save Lives**”. We urge all regional federations and their member societies to actively participate in GMLW24. This presents an opportunity for all regional federations and their member societies to join the initiative (22- 28th April).

It is incumbent upon each of us, both individually and collectively, to advance the vision of IFCC, which places great emphasis on the active role of laboratory professionals.

To accomplish our objective of acknowledging and commemorating the contributions of Specialists in Lab Medicine and other laboratory professionals to enhancing healthcare and patient care globally, we kindly request your support for the following activities.

These activities are divided into two sections, and we ask that you inform us of your preferred participation.

Section 1:

- (a) Preparation of short videos between 2-6 minutes in which clinicians or patients share their experiences explaining how the laboratory and laboratory professionals have made a significant contribution to patient care. Videos should be submitted by **10th April 2024 (12p.m. CET)**;
- (b) Preparation of podcasts of between 1-4 minutes, should be submitted by **10th April, 2024 (12p.m. CET)**. See the attached Guidelines.

A regional award will be presented to participants whose video or podcast is selected for global awareness. Furthermore, all professionals contributing to the production of podcasts and videos will receive a certificate of collaboration signed by the President of IFCC and the Chair of C-PR/CPD.

Section 2:

- (a) Lecture and webinar presentations featuring participation from laboratory and other professionals, emphasizing the role of laboratory professionals.
- (b) Installation of banners commemorating Laboratory Professionals' Week by member societies at prominent laboratories throughout their respective countries.
- (c) Organizing Fun Runs (1 km) involving community participation, with a focus on raising awareness about a specific disease.
- (d) Setting up booths or small tables at hospital lobbies/entrances for the distribution of informational pamphlets.
- (e) Conducting mini workshops.
- (f) Publishing newspaper articles spotlighting the contributions of laboratories and laboratory professionals.

We kindly request your feedback, as soon as possible, regarding the specific activities that your society would like to support and participate in throughout 2024.

Regards,



Dr. BQF.Maria del C. Pasquel-Moxley (C-PR Chair)

Dr. Maria Schroeder Castagno (C-PR Member)
Dr. Ashish Agravatt (C-PR Member)
Dr. Ronald Khunga (C-PR Member)
Dr. Enrique Rodríguez-Borja (C-PR Member)

