

GMLW 2024 – “Labs Save Lives”

Organizer: **Committee Public Relations (C-PR)**

Collaboration: **Task Force - Young Scientists (TF-YS)**

Objective: Conduct a virtual or remote visit to a laboratory, hospital, or outside environment led by scientists, presented in two languages (English or Spanish), demonstrating how lab results contribute to patient healthcare.

Targeted public: General population and/or professionals in patient health care. The best videos will be distributed around the world to create awareness of the fundamental role our profession plays in patient care and public health. For this purpose, IFCC has launched a new initiative entitled “*IFCC Global Med Lab Week*” which will be carried out in April each year starting in 2022. This year the event will be held from 22 to 28 April.

How to participate: Capture a virtual guided tour of your lab or its surroundings (for instance, using your mobile phone), or create an animated video or slideshow with photos. Share with us how laboratory results contribute to saving lives.

Please see instructions below in “Video information section”.

Mandatory documents:

- **If the laboratory is located and/or is part of a clinic or hospital or Medical Center and is part of the video:** A letter of Acceptance from your laboratory/hospital director for the dissemination of your video on IFCC communication channels (website, congress, webinar, social networks, etc.). You can generate your letter. No template provided by the IFCC office.
- **If you have produced the video independently,** please include a cover letter providing general information about the filming location and the responsible professional's full name, country, city, and email address for any additional inquiries
- Both letters should include a statement “The video may be modified to adapt it to the purposes of the “*IFCC Global Med Lab Week.*”
- Both letters should include that the video or part of the video can also be used to promote the GMLW, this year or in subsequent years.

NB: If necessary, your national society can provide a letter of support for this initiative, which could feature the video from your laboratory.

Please keep in mind that this project is voluntary; there is no compensation involved. Colleagues who submit their videos will receive a certificate of participation from the IFCC. Additionally, we are organizing an award for the best video in each of the six regions represented by the IFCC. Further details will be provided in a subsequent email.

Video information:

- Orientation: Horizontal (avoid vertical, especially if it is from a cell phone)
- Title or topic of the video: “Labs Save Lives”
- Video editing: Can be done by you or the IFCC
- Duration after movie-making: minimum 2 minutes, maximum 6 minutes.
- Sound: avoid noises that affect hearing clearly what the professional or the patient is telling about their experience of how laboratories save lives
- Language: The videos should be done in one of the following languages: **English or Spanish.**

If preferred, you may create videos in your native language for dissemination within your country or region. Videos in French, Mandarin Chinese, Italian, and Portuguese are also welcome. To be published on the dedicated IFCC site for GMLW, videos should include English subtitles. Alternatively, you can provide a Word document with an English translation of the video content. Young scientists can assist with translations. The top videos will be professionally edited and published on the designated IFCC website.

- Content: Physicians, patients or lab professionals should explain how the laboratory results have significantly contributed to patient healthcare relating to the topic “Laboratories Save Lives”.
- Location: This can be recorded inside the lab, in the office of a physician, or outside (e.g., on the street, in front of a hospital, or at their house). This service is free. Remember to obtain a signed letter of consent if you plan to interview a patient, or if personal patient information is disclosed.
- Videos targeting the general public should be understandable by non-specialists in the field.
- This year's GMLW 2024 IFCC logos are attached so you can use them
- Please send your video(s) by March 31 to: elisa.fossati@ifcc.org

Professional editing of the videos will be carried out by the IFCC office.

Please follow the instructions provided in this template to ensure a high-quality video and uniformity across all participating countries.

